

# Malina Ingram

UI/UX Designer, Product Designer and Branding Enthusiast

Tempe, Arizona  
(636) 515 9557  
malina.ingram@gmail.com  
[www.malinaingram.com](http://www.malinaingram.com)

## PROFESSIONAL SUMMARY

My passion for creativity led me to a career in Design. After graduating Summa Cum Laude with a BS in Industrial Design and Business, I was drawn to the element of user experience and branding while running my own 5-star etsy business during covid. From various design roles, I became interested in Ui/Ux design and obtained a certificate; continuing to expand my knowledge in various areas at a startup.

## EXPERIENCE

### First Principles Publishing Startup, San Francisco Bay Area (Remote) — UI/UX Designer, Logo & Branding Design, Marketing

JANUARY 2024 - PRESENT

Took lead on developing a landing/affiliate landing page, logo, and branding elements consistent to design goals and guidelines. Collaborated with UI/UX teammates, marketing, and front-end developers to proactively scope and present new ideas to improve our features, including data visualization and dashboard design. Developed user flows, wireframes, prototypes, & mockups while conducting user research and usability testing for continuous improvements. Also took lead on creating social media pages and content aligning with brand personality to our target user while collaborating with digital marketing teammates.

### Outdoor Furniture Design Internship, Scottsdale, AZ — CAD Designer

SEPTEMBER 2021 - OCTOBER 2023

Reference: Matthew Beals | [mbeals@aol.com](mailto:mbeals@aol.com)

Converted technical sketches of outdoor furniture concepts into 3D CAD Models to be fabricated in steel, using solidworks and rendering programs. Took design ideas of Beals along with my own and helped to actualize them.

### CEO Small Business, (Remote) — CEO, Apparel Design

MARCH 2020 - JANUARY 2022

Maintained a 5-star rating while utilizing marketing and SEO strategies to maximize my profits with multiple orders a day. Developed my own logo, designs, and brand language that inspired and resonated with customers, creating loyalty and high ranking on Etsy.

### CampusTees, Tempe, AZ — Logo Designer, Graphic Design

MAY 2020 - OCTOBER 2021

Designed logo consistent with branding goals, as well as graphic designs for sorority apparel. Managed Etsy and incorporated knowledge of SEO & marketing tactics, while communicating with customers to provide support and assistance.

## EDUCATION

### Arizona State University

Tempe, AZ  
BS Industrial Design, Business  
GPA: 3.8 | Dean's List (4yrs)  
Sorority: Alpha Chi Omega

## CERTIFICATIONS

### UI/UX Designer, UX cert.

UXCEL, Nov 2023  
(UED) User Experience Design  
| User Interface Design | User Experience (UX)

## SKILLS

Figma  
Adobe CSS (Illustrator)  
Wireframing  
Prototyping  
Entrepreneurial  
Design Systems  
CAD (Solidworks)  
Logo Design  
Branding  
Graphic Design  
Market and User Research  
Copywriting / Micro Copy  
Business Management  
Design Principles  
Visual Design  
Marketing Strategies  
Interaction Design  
Written and Communication Skills